

2025 Advertising Insertion Order

Client:

Phone:

Contact:

Email:

Address:

Website:

Bill To:

PACKAGE "B" – \$4,900 net

PRINT: Choose four (4) months– 1/2 Page ads, Horizontal Island

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

BUZZ E-NEWSLETTER: Choose three (3) months– Side banners

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

PRODUCT FEATURE: Choose two (2) months

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

Client Signature: _____ Date: _____

Fax or email signed insertion order to Adriana Heikkila at (630) 562-7983 or aheikkila@ballpublishing.com

Material Deadlines and Specifications

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Print/Digital	12/6	1/6	2/6	3/6	4/7	5/6	6/6	7/7	8/6	9/5	10/6	11/6
Product	11/19	12/19	1/20	2/18	3/18	4/18	5/20	6/18	7/18	8/19	9/18	10/20

Advertising Specifications

*For detailed material and design specifications: ballpublishing.com/productionguidelines.

PRINT: 1/2 Page (horizontal) **Live Area:** 7.5 in. x 4.625 in.
Bleed option available*

1/2 Page (island) **Live Area:** 4.875 in. x 6.875 in.
Bleed option available*

DIGITAL: 120 x 240 pixels Side Banner

PRODUCT FEATURE: 40-word description for one product with high-resolution, print-ready product image (no logos/text, on-sweep photography preferred)—JPG, TIF or EPS file format, unzipped. Email **PRODUCT FEATURE** material to: **Adriana Heikkila**, Sales Coordinator at aheikkila@ballpublishing.com

Print and Digital Ad Submission

Email **PRINT** advertising materials to: **Kathy Wootton**, Production Manager, ph 1.630.588.3352 | email kwootton@ballpublishing.com

FTP upload available. Call for instructions to verify your upload with Kathy. Preferred medium for advertiser-supplied printed ad materials is high-resolution (minimum resolution 300 dpi), press-ready PDFs.

Email **DIGITAL** advertising materials to: **Denielle Noe**, Publishing Assistant, ph 1.630.588.3233 | email dnoe@ballpublishing.com

Exact dimensions (pixels); jpg or gif; file size ≤100kb; URL is requested for each ad. Animation allowed. Flash not accepted for e-newsletters.