

The Goods

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Cultivate'17
An AmericanHort Experience



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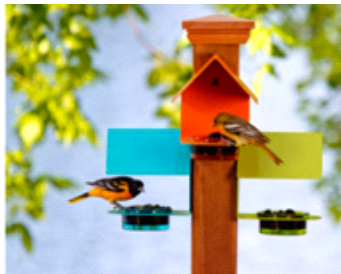
See and be seen at Cultivate'17, which takes place July 15-18, 2017, at the Greater Columbus Convention Center in Columbus, Ohio. Find out how many new plant varieties and hardgoods you can spot, learn the latest trends, connect with your peers and shop the industry's largest trade show in four action-packed days. Everything you need for your business is in one location.

Anthony Tesselaar Plants

One of the earliest and longest flowering of all daphnes, new Perfume Princess offers a profusion of sweetly scented blooms all along the stems. It's adaptable to difficult conditions and tolerates a broader range of temperatures, both hot and cold. USDA Zone 7. Limited quantities in 2017 with greater distribution in 2018.

Bailey Nurseries Inc.

At only 2-ft. wide and tightly upright, First Editions Straight Talk Privet is perfect as a vertical accent in tight spaces. It's also the perfect substitute for Sky Pencil holly in colder climates. In addition to being cold hardy and drought tolerant, Straight Talk is easy to grow in a wide range of soils and tolerates urban conditions. Flowers are white, followed by black fruit.



Big Grass Living

Coconut Coir Planters are two-thirds of a coir husk wired together for form. The rot-resistant, pH-neutral coir is rich in nutrients and retains moisture for a healthy root system. Orchids, bromeliads and ferns will flourish in this natural, lasting home that reflects their original tropical habitat. Available in two styles—a flat bottom or a natural bottom for hanging. Pre-plant for add-on sales.

Bushel and Berry

Perpetua produces two crops of delicious blueberries. The first fruit will appear in mid-summer and then the plant will flower and set fruit a second time in the fall. The dark green leaves will turn to deep red and green in the winter, making it a beautiful year-long addition to any landscape.

Couronne Co.

From hovering hummingbirds to dark-eyed juncos, Couronne's got the perfect perch and feeder to attract flocks and charms of your favorite birds. The 6-in. Metal & Glass House Bird Feeder is designed to provide food and shelter for small birds of all varieties, including bluebirds, juncos, orioles or any songbird.



Danziger “Dan” Flower Farm

Craspedia globosa Golf Beauty produces lovely, round yellow flower heads held very upright over a compact mound of thin blades. Especially useful in combination containers, Golf Beauty flowers early and has good general resistance.

Desert Steel

The Daisy Garden Light beautifully illuminates any garden space or path. Features an all-weather steel construction with an oiled bronze finish. This solar-powered light has two super bright LEDs for 20 lumens of light. Runs 10 hours, automatically turns on at dusk.

Featherrock Inc.

Sierra Artisan Mini Planters, made from natural pumice, will captivate your customers and invite their curiosity. Each beautifully marbled, gray stone is hand-picked in the Sierra Nevada Mountains. Choose from a single-hole 4- to 6-in. rock or a double-hole 6- to 8-in. rock. Perfect for tillandsia and miniature succulents.



HOMEbox

VISTA Medium is a European styled and German-engineered indoor greenhouse designed for multiple gardening uses. With several viewing windows and four adjustable shelves, this unit provides flexible space for a variety of growing needs: seed starting, year-round herbs, microgreens and winterizing patio plants.

Kieft Seed

Perovskia Blue Steel combines the best summer-blooming lavender-blue color with outstanding late-season garden performance. The aromatic, silvery foliage of this Russian sage carries clouds of small blue flowers on strong stems that don't break or split easily. Pollinator friendly and deer resistant.

Marketing Garden LLC

The Perfect Plant is an easy-to-use interactive kiosk guiding customers to their ideal plants at your garden center. In addition to the user-friendly plant finder, The Perfect Plant also helps identify weeds, bugs and recommends cross-sell items, too.



Nature's Source

Now home gardeners can use the same plant nutrition as the pros. Nature's Source Plant Food is available in sustainable and organic formulas with convenient-use applicators to meet all your customers indoor, outdoor and vegetable plant needs.

Oglesby Plants International

New Oglesby breeding, Spathiphyllum Platinum Mist offers tremendous consumer appeal with dazzling platinum color foliage. Compact and perfect for 4- to 6-in. pots. Finish times comparable to plain green varieties. Tolerant to heat and interior conditions.



Star Roses and Plants

Hydrangea Cherry Explosion is a new macrophylla type with large deep-pink lacecap blooms. The dark green leaves offsets the deep-pink blooms, making them dramatically stand out whether in a container or in the landscape. It's an extremely hardy hydrangea that will work well in a wide range of regions.

Van Belle Nursery Inc.

Like fine Italian wine, the flowers of Bella Bellissima Potentilla from Bloomin' Easy only get better with age. Loaded with large pink blooms that deepen in full sun, this compact, drought tolerant and hardy new shrub makes an excellent choice for any landscape.

WindowAlert Inc.

WindowAlert is a static-cling decal that helps birds see windows and avoid striking the glass. The decals contain a component that brilliantly reflects ultraviolet sunlight. This ultraviolet light is invisible to humans, but glows like a stoplight for birds. Decals are most effective when used with WindowAlert UV Liquid. Pictured: Leaf Medley. **GP**